

**The Silicon Valley Marathon® names
Silicon Valley Children's Hospital Foundation
as official charity partner**

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SAN JOSE (July 29, 2004) – The Silicon Valley Children's Hospital (SVCH) Foundation has been designated the official charity partner of The Silicon Valley Marathon®, and SVCH board member Brandi Chastain will serve as honorary chair of the Oct. 31, 2004 race, it was announced today by Evolve Sports.

"The Silicon Valley Children's Hospital Foundation fills a crucial need in our community, and I'm excited about our new association with The Silicon Valley Marathon®," said Chastain, a two-time Olympic soccer star who will compete again for the United States in this summer's Athens Olympics. "I want to encourage everyone to join us on Halloween for a great race in support of a great cause."

The SVCH Foundation is dedicated to creating a local, easily accessible community-based hospital focused on the healthcare needs of young children and support of their families. With the support of Stanford's Lucile Packard Children's Hospital and the Valley Metro Center, the SVCH Foundation is raising money to establish the hospital in San Jose, the largest U.S. city without such a facility.

"The San Jose Sports Authority is proud of its role in bringing together the SVCH Foundation and Evolve Sports, which has created The Silicon Valley Marathon® and eliminated another San Jose distinction as the largest U.S. city without a marathon," said Marlene Bjornsrud, the authority's associate executive director.

"This is a great event that will help our foundation build a world-class healthcare facility for children here in San Jose," said SVCH Foundation chair Kathleen King, mayor of the City of Saratoga.

Details on the official charity partnership as well as race information, updates and registration instructions are available online at www.svmarathon.com. Details on the Silicon Valley Children's Hospital Foundation may be found at www.svch.org.

The San Jose Sports Authority is the sports marketing arm of the City of San José, which has attracted more than 120 sports events to the city. In addition it supports youth and amateur sports throughout the community through the REACH Youth Scholarship Awards, After-School All-Stars for inner-city youth and Eagles at Rancho del Pueblo youth golf program. Visit our website at www.sjsa.org.

Evolve Sports is a San Francisco-based full-service sports marketing and management firm specializing in emerging sports. Evolve represents the business interests of world-class professional athletes, owns properties and brands such as The Mavericks Surf Contest™ and The Silicon Valley Marathon®, and provides consulting to corporate brands in the emerging sports arena. Evolve Sports' operations are more fully described at www.evolve-sports.com.