

Bjornsrud to represent Sports Authority at Congressional event for women Olympians

For Immediate Release

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SAN JOSE (Sept. 15, 2004) – Marlene Bjornsrud , associate executive director of the San Jose Sports Authority, will participate in a Washington, D.C., reception honoring the female athletes of the U.S. Olympic Team hosted by the Congressional Women's Caucus.

The Sept. 28 event on Capitol Hill will recognize all 257 women who competed for the United States in the Athens Olympic Games last month. Bjornsrud was invited by Rep. Louise Slaughter of New York , a strong supporter of sports opportunities for women.

This is the second time the Women's Caucus has asked Bjornsrud, a former college tennis coach and veteran sports administrator, to appear on Capitol Hill. In April 2003, when she was general manager of the San Jose CyberRays women's professional soccer team, Bjornsrud and WUSA soccer star Mia Hamm testified before the caucus about proposed changes to Title IX, the federal law prohibiting gender discrimination in educational programs including sports.

The San Jose Sports Authority is the sports marketing agency for the City of San José and supports youth and amateur athletics throughout the community as well as bringing premier sports events to the city. Visit our website at www.sjsa.org.