



**SAN JOSE SPORTS AUTHORITY  
MEETING OF THE BOARD OF DIRECTORS  
MINUTES  
June 22, 2009**

**Present:** David Alioto, Victor Arrañaga, Jr., Tom Bowen, Bob Bowlsby, Linda Carrier, Dan Coonan, Anne Cribbs, Charlie Faas, Gary Fazzino, Dan Fenton, Julie Frambach, Bill Gates, Roberta Hayashi, Greg Jamison, Pierluigi Oliverio, John Southwell, Larry Stone and Liz Sullivan

**Staff:** Carrie Benjamin, David Eadie, Patricia Ernstrom, George Maxe, and Molly Redfearn

**Guests:** Kerry Adams Hapner (representing Paul Krutko)

**1. Welcome**

- a. Roll call was taken.

**2. Board Development - Review/Approval**

- a. Greg Jamison moved the slate of board officers be approved as presented, seconded the motion and it passed unanimously.
  - i. Chairman - Greg Jamison
  - ii. Vice Chairs - Anne Cribbs and Roberta Hayashi
  - iii. Secretary - Victor M. Arranaga, Jr.
  - iv. Treasurer - Charlie Faas
  - v. Immediate Past Chair - Gary Fazzino
- b. Greg Jamison moved that Linda Carrier and Dan Coonan be extended another term, Larry Stone seconded the motion and it passed unanimously.

**3. Review / Approve Minutes**

- a. Larry Stone moved the minutes for March be approved as presented, Julie Frambach seconded the motion, and it passed unanimously.

**4. Review / Approve Financials**

- a. Charlie Faas reviewed the March, April and May financials. Larry Stone moved the financials be approved as presented, Tom Bowen seconded the motion, and it passed unanimously.

## 5. 2009 - 2010 Budget Review/Approval

Tom Bowen moved the 2009-2010 budget be approved as presented, Linda Carrier seconded the motion, and it passed unanimously.

## 6. City Update

- a. Prior to this meeting, Board members were made aware of a budget memo outlining a myriad of proposals regarding budget reduction. The said memo included a reference proposing the concept of consolidation of several organizations (which included a reference to SJSA) in the interest of creating efficiencies. SJSA responded directly to the council members who drafted the memo as well as the mayor regarding SJSA's unique role. SJSA's response to the memo and subsequent meetings outlined not only the unique role of the Sports Authority, but discussed the efficiencies which already exist and were put in place through SJSA's existing and ongoing partnership with the CVB and OED.

At the June 16th City Council meeting, the City's budget was adopted which included the 2009/2010 appropriation for SJSA. The language in the adopted budget memo was revised to reflect an ongoing effort to create efficiencies and cost savings where possible – a proposal SJSA endorses. The board further discussed and directed that SJSA continue to work with the CVB and OED to maximize efficiencies while maximizing productivity. SJSA staff along with members of the Board have been and will continue to be active in talking with council members about the unique and specialized role of the Sports Authority.

## 7. Event Review

- a. REACH Youth Scholarship (presented by Carrie Benjamin)
  - i. Six scholarships were awarded at this year's event. Ronnie Lott headlined the program with Joe Cannon and Jim Harbaugh who both participated in their first REACH breakfast.
  - ii. Robert Braunstein was the emcee and did an outstanding job. Charlie Faas mentioned that attending REACH is a great way to get board members involved.
- b. ASHN Hockey Championships (presented by Dave Eadie)
  - i. The hockey championships took place May 25 – through 30 at Sharks Ice at San Jose. Sixty teams competed with an estimated 1,000 participants. This was the first time the event was held in the United States. The San

Jose Sports Authority coordinated ancillary activities, events and monthly LOC meetings.

- c. USA Rugby (presented by Dave Eadie and Patricia Ernstrom)
  - i. The USA National Team vs. Ireland match at Buckshaw Stadium was held on Sunday, May 31. This was a sold out event with 10,000 plus in attendance and over 4,000 walk ups. This event could not have happened without the partnerships of the San Jose Earthquakes, Santa Clara Athletics and the San Jose Sports Authority.

## **8. Summer/Fall Preview**

- a. Tumbling and Trampoline Championships (presented by Dave Eadie)
  - i. This event will be held on June 24 – 29 at the San Jose McEnery Convention Center. We are expecting to have 1,500 athletes from all over the country.
- b. FIVB World League Volleyball - Men (presented by Dave Eadie and Patricia Ernstrom)
  - i. USA vs. China, June 24 – 27 at the San Jose State Event Center. The San Jose Hilton will be the headquarter hotel. First time the teams have met since Olympic Games and China's only stop in the USA. This is made possible by a partnership between San Jose Sports Authority, USA Volleyball, and Northern California Volleyball Association. This event will be internationally televised on ESPN. All board members are welcome to join us at a VIP reception on Wednesday, June 24th at the Hilton.
- c. ISI Figure Skating (presented by Dave Eadie)
  - i. The event is taking place July 27 – August 1 at Sharks Ice at San Jose. We anticipate having over 1,200 skaters ranging in age from 3-70. The event includes a competitor's party and official opening ceremony for all participants.
- d. The First Tee Invitational (presented by George Maxe)
  - i. George gave an overview of The First Tee of San Jose Invitational. The tournament will be held August 9th and 10th at CordeValle. First Tee participants will volunteer at the tournament and will be on hand during the receptions to talk about the First Tee program and the life skills they are learning through the sport of golf.

- ii. We are still in need of auction items for the silent auction. The VIP reception will be held on Sunday evening at 6:30 p.m. Please let Victor know if you are interested in attending.
- e. USA Judo (presented by Dave Eadie)
  - i. 2009 US Open (September), SJSA to support venue costs, ancillaries, volunteers, transportation, and hospitality. SJSA is partnering with the San Jose Convention and Visitors Bureau and the local judo community (Yosh Uchida, Mike Swain) to organize the event.

## **9. Future Events and Bids**

- a. 2010 NCAA Men's Basketball Championships (presented by Dave Eadie and Patricia Ernstrom)
  - i. We are hosting first and second rounds in March 2010 at HP Pavilion. A local organizing committee will be formed in the upcoming weeks.
- b. 2012 USA Gymnastics Trials (presented by Patricia Ernstrom)
  - i. The event will be taking place June 28 – July 1 2012. The bid details will be available in September. Patricia continues to have conversations with USA Gymnastics and has expressed lots of interest in hosting trials.
- c. U.S. Figure Skating Championships – 2012
  - i. The Sports Authority is bidding on the 2012 U.S. Figure Skating Championships. The event bid is dependent upon availability at hotels, the convention center, and HP Pavilion. Community and City support is needed. The bid is due at the end of July.
- d. 2011-2012-21013 NCAA Basketball
  - i. The San Jose Sports Authority and HP Pavilion have partnered with the West Coast Conference and have submitted a bid to host first, second and regional rounds for NCAA basketball. Thank you to Dan Fenton and John Southwell in getting the hotel contracts put together for the bid.
- e. Rugby Events
  - i. USA Rugby is looking to come back to San Jose and Buck Shaw stadium and hosting USA vs. Fiji on November 28, 2009.

**10. San Jose Sports Hall of Fame** (presented by Carrie Benjamin & Patricia Ernstrom)

- a. This will be the 15th year for the San Jose Sports Hall of Fame and will take place in the fall. Board members interested in joining the Sports Hall of Fame Board should contact Roberta Hayashi. Confirmed sponsors for this year are Hewlett Packard and Cisco Systems.

**11. The First Tee** (presented by George Maxe)

- a. The First Tee is expanding their programs outside of the San Jose area, into Palo Alto this fall. They will be having two satellite pilot classes at Palo Alto Municipal Golf Course this Fall.
- b. Summer program has begun.

**12. Sports Update / Forecast**

- a. San Jose Sharks (presented by Greg Jamison)
  - i. San Jose Sharks had a great season despite ending earlier than expected. Sharks are currently having a 92% renewal rate of season tickets, which is outstanding given the current state of the economy.
- b. Oakland A's (presented by Larry Stone)
  - i. Larry indicated that a study had been commissioned to look at the stadium feasibility which would be released in the coming months. Major League Baseball has not yet resolved the territorial rights issues.
- c. San Jose Earthquakes (presented by Dave Alioto)
  - i. The San Jose Earthquakes biggest obstacle is final funding for the new stadium. They need the support of the city as well as the Sports Authority. The team isn't doing very well, but fans have been very supportive and attendance has been ok.

**13. Confirm next meeting**

- a. September 16

**14. Adjournment**

- a. Meeting adjourned at 5:32 p.m.

Recorded by:

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Victor M. Arrañaga, Jr., Secretary