



**SAN JOSE SPORTS AUTHORITY
MEETING OF THE BOARD OF DIRECTORS
MINUTES
September 16, 2009**

Present: David Alioto, Victor Arrañaga, Jr., Linda Carrier, Dan Coonan, Anne Cribbs, Pat Dando, Charlie Faas, Gary Fazzino, Dan Fenton, Julie Frambach, Bill Gates, Roberta Hayashi, Greg Jamison, Pierluigi Oliverio, John Southwell, Larry Stone and Liz Sullivan, Irene Ray (OED)

Staff: Carrie Benjamin, David Eadie and Patricia Ernstrom

I. Welcome/Roll Call

Roll call was taken visually.

II. Review / Approve Minutes

Larry Stone moved the March minutes approved as presented. The motion was seconded by Pat Dando and passed unanimously.

III. Review / Approve Financials

Charlie Faas reviewed the June, July and August financials. Larry Stone moved the financials be approved as presented. The motion was seconded by Gary Fazzino and passed unanimously.

IV. Baseball Stadium: Economic and Fiscal Impact Study Presentation

Kip Harkness and Ruth Shikada presented the MLB Baseball Stadium Economic and Fiscal Impact Study that was presented to San Jose City Council on September 15.

The purpose of the report is to analyze potential economic and fiscal impacts associated with a new downtown ballpark. The economic impact measures direct spending, total output, personal earnings and employment. The fiscal impact measures change in tax revenues and city costs.

The negotiating principles presented:

- The stadium development must generate a significant economic benefit to San Jose and have a positive impact on the City of San Jose's General Fund.
- The MLB team, at no cost to the City of San Jose, will be responsible for financing and building the stadium structure and improvements on the approximate 14-acre designated stadium site.

- The MLB team will be responsible for financing all stadium operating costs related to its activities within the stadium site and surrounding areas.
- The name of the MLB team must include San Jose.

The results of the report as published and presented estimate economic output would be

- \$130 million annually.
- This would create 980 new jobs for San Jose with \$62 million in annual earnings. (Jobs include full time, part-time, and seasonal.)
- The total annual economic output during three years of construction would be \$145 creating 350 new construction jobs annually for three years with more than \$65 million in new earnings.

The study concluded that a new ballpark would satisfy the objectives of the negotiating principles (significant economic benefit to SJ, and positive impact to City's general fund.)

V. The First Tee Report (presented by Patricia Ernstrom)

George and Molly are unable to attend as they are in Palo Alto conducting a pilot class for beginners at the Palo Alto Golf Course.

The First Tee Invitational presented by Applied Materials raised an estimated net of \$82K.

Ryan Rankin represented TFTSJ for the second year in a row at The First Tee Open in Pebble Beach over Labor Day.

In addition to continuing fall programming and outreach, TFTSJ staff continues to seek new members for the advisory board.

VI. Rock 'n' Roll Half Marathon (presented by Patricia Ernstrom)

The SJSA has formed a local support committee consisting of elected officials, business executives and running enthusiasts. The committee will work to help raise awareness about the event and provide support to the event organizers for their most pressing challenges

The event will take place on Sunday, October 4th in downtown San Jose. Over 12,000 runners are expected this year.

This is a great event that SJSA brings thousands of people to downtown San Jose, and provides a national marketing platform for San Jose.

Let Patricia know if you are interested in coming to the finish / hospitality area on race day to visit with the leadership of the Competitor group and sponsors.

SJSA staff and board must continue to work to help support the RnR effort to secure additional sponsors and participants for the long term health and viability of the race in San Jose.

VIII. Hall of Fame (presented by Roberta Hayashi and Carrie Benjamin)

The 15th annual induction ceremony and dinner will be held on Wednesday, November 11th at HP Pavilion. This year's class includes Ron Calcagno, Sheryl Johnson, Ronnie Lott and Bob Murphy. We have invited back all the past inductees to help celebrate the 15th anniversary. To date, 20 past inductees are planning to attend. The event benefits Special Olympics Northern California and selected Santa Clara County High Schools.

IX. Events Review

A. FIVB World League Volleyball (presented by David Eadie and Patricia Ernstrom)

The event took place June 24— 27 at the San Jose State Event Center. The San Jose Hilton was the headquarters hotel. Thank you to John Southwell and his entire staff for hosting the VIP reception and taking good care of both teams during the event week. The event had over 9,300 fans during the two-nights of competition. This was the highest attendance for U.S. World League event in 5 years. SJSA managed the budget and expenses and came in \$21,000 under budget. This was the first time the teams have met since the Olympic Games and China's only stop in the USA. The event was a partnership between SJSA, USA Volleyball, and Northern California Volleyball Association. The event televised nationally (ESPN Network) and internationally.

B. LiveSTRONG Challenge (presented by David Eadie)

The second year event took place on July 11th and 12th in downtown San Jose. Participation was up from 2008 with a total of 3,600 participants. San Jose raised \$1.3 million for cancer research.

C. ISI Figure Skating (presented by David Eadie)

The event took place July 27 – August 1 at Sharks Ice at San Jose. Over 1,200 skaters ranging in age from 3-70 participated in the event. The week included a competitor's party and official opening ceremony for all participants.

X. Event Preview

A. USA Judo (presented by David Eadie)

The 2009 US Open will take place September 27-29 at the McEnery Convention Center. This marks the 30th Anniversary of the event, which was first held in San Jose. SJSA will support venue costs, ancillaries, volunteers, transportation, and hospitality. SJSA has partnered with the San Jose Convention and Visitors Bureau and the local judo community (Yosh Uchida, Mike Swain) to host and organize the event. 200-300 athletes and 1,200-1,500 hotel room nights are expected.

SJSA and the CVB will host a VIP reception on Saturday, September 29 at the Crowne Plaza. Please let Patricia or Dave know if you are interested in attending.

B. USA Fencing North American Cup (presented by David Eadie)

The event is taking place on January 15-18 at the McEnery Convention Center. This is one of six North American Cup Events. The other cities include Dallas, Virginia Beach,

Pittsburgh, Kansas City, and Des Moines. This tournament gives fencers from across the world the opportunity to compete against each other in similar ability/age competitions. 1,800 hotel room nights are expected from this event.

C. 2010 NCAA Men's Basketball Championships (presented by David Eadie and Patricia Ernstrom)

San Jose and SJSU Athletics is hosting first and second rounds in March 2010 at HP Pavilion. A local organizing committee will be formed in the upcoming weeks.

XI. Bid Items/Updates

A. 2011-2012-21013 NCAA Basketball (presented by Patricia Ernstrom)

The San Jose Sports Authority and HP Pavilion have partnered with the West Coast Conference and have submitted a bid to host first, second and regional rounds for NCAA basketball. There has been a delay in awarding the bid cities. An announcement is expected in the next two-three weeks.

B. 2012 U.S. Figure Skating Championships (presented by Patricia Ernstrom)

The Sports Authority partnered with HP Pavilion, Sharks Ice, the CVB, and the City's Office of Economic Development, to bid on the 2012 U.S. Figure Skating Championships. The event is scheduled for January 20-29, 2012. USFSA site selection committee members visited San Jose on August 24-25. The decision is expected at the next USFSA board meeting in early October.

XII. Current and Future Bids

A. 2012 USA Gymnastics Trials (presented by Patricia Ernstrom)

The event will take place June 28 – July 1 2012. SJSA is waiting on bid/RFP details from USA Gymnastics. SJSA has positioned San Jose as one of the 8-10 cities expected to receive serious consideration from USA Gymnastics when the bid requirements are announced/distributed.

XIII. Confirm next meeting November 18

A. Future Board Meetings

January 20

XIV. Adjournment

Meeting adjourned at 5:22 p.m.

Victor M. Arrañaga, Jr., Secretary