



SAN JOSE SPORTS AUTHORITY
MEETING OF THE BOARD OF DIRECTORS
MINUTES

December 10, 2008

Present: David Alioto, Victor M. Arrañaga, Jr., Tom Bowen, Linda Carrier, Stacy Carroll, Pete Constant, Dan Coonan, Charlie Faas, Gary Fazzino, Dan Fenton, Julie Frambach, Bill Gates, Roberta Hayashi, Greg Jamison, Randy Knox III, Larry Stone and Liz Sullivan

Staff: Carrie Benjamin, David Eadie, Patricia Ernstrom, George Maxe, Kathy Romero and Molly Redfearn

Guests: Tammy Turnipseed (representing Paul Krutko)

I. Welcome/Roll Call

Roll call was taken. Greg Jamison recognized new board members David Alioto (in attendance) and Bob Bowsby. Dave Alioto gave a brief summary of his background. Each attendee/board member at the meeting was asked to give their name and company/organization they represent.

II. Review / Approve Minutes

Gary Fazzino moved the minutes for September and December be approved as presented, Randy Knox III seconded the motion, and it passed unanimously.

III. Review / Approve Financials

Charlie Faas reviewed the financials. Pete Constant moved the financials for September and October to be approved as presented, Larry Stone seconded the motion, and it passed unanimously.

IV. Executive Director Report/ Event Recap

A. San Jose Sports Hall of Fame

The San Jose Sports Hall of Fame was held on November 19th at HP Pavilion at San Jose. The 2008 class is Dick Gould, a legendary Stanford tennis coach who won 17 NCAA team championships; George Gund, III, sports executive, philanthropist, and first owner of the San Jose Sharks; Margaret Jenkins, Santa Clara County's first female Olympian and a trailblazer for women's athletics; and John Oldham, a standout baseball player who went on to coach at San Jose City College and Santa Clara University.

B. Rock 'n' Roll Half Marathon

The event is 13.1-mile Half Marathon featuring live bands & cheerleaders on a flat, fast and scenic course. Starts and finishes in Downtown San Jose. Two-day Health & Fitness Expo at the McEnery Convention Center. Finish Line Festival located at Plaza de Cesar Chavez in downtown San Jose: Live Music, Family Reunion, and Awards Ceremony.

The convenience factors 1) start, finish, expo and concert within 3 blocks of major downtown hotels the 2) 7th largest inaugural half marathon in history 3) 10th largest 2006 half marathon 4) largest half marathon in the Bay Area. The **Rock 'n' Roll Half Marathon** is scheduled for Sunday, October 4, 2009.

C. The First Tee San Jose – Year End Report (presented by George Maxe)

The First Tee continues to run successful programs at Rancho del Pueblo with additional outreach into schools and partnerships with service providers. In addition to the primary focus on San Jose, we are exploring opportunities to host programs at other facilities in the county.

The program enrollment will reach 573 participants in 2008, a 17% increase from 2007. Outreach total is expected to be 1,407 participants this year, a slight increase from 2007.

Relationships with other youth service providers include: After-School All-Stars, Brooktree Elementary School, Lee Mathson Middle School, MACSA, LULAC, and participation in San Jose's annual Tamale Festival. Our relations with East Valley YMCA increased our presence in the Alum Rock Union Elementary School District and their after-school programs.

Student Ryan Rankin was selected by The First Tee Home Office to participate in the Wal-Mart First Tee Open at Pebble Beach. Kristen Fernandez, also a student, was selected to attend the Leadership Academy held at Kansas State University.

D. San Jose Cycling Classic / Amgen Tour of California (presented by Tammy Turnipseed)

Tammy Turnipseed thanked Patricia and the San Jose Sports Authority for their partnership. The San Jose Cycling Classic comes to the streets of San Jose, Saturday, February 14. It will be a cycling celebration with professional, amateur and community cycling activities, including a competitive time trial race, a newly added non-competitive tour ride, a CEO Challenge and a Criterium. The San Jose Cycling Classic will bring together a projected 1,000 cycling athletes, 20,000 spectators and cycling-related exhibitors. San Jose will show cyclists everywhere that San Jose is one of the best places in the world to cycle.

The San Jose Cycling Classic will begin with the King of the Mountain Time Trial Race and Ride sponsored by Mattson Technology, and a CEO Challenge powered by SunPower. Cyclists can register for the Time Trial Race, the 30-mile tour Ride or both.

The San Jose Cycling Classic continues that day with the debut of the Criterium built by Webcor. Riders will take to the streets of San Jose to compete in a multi-lap one-day race throughout the city. The .86 mile urban downtown "track" features many of the elements that will give it a "classic" designation – tight turns, high speed straight-aways, side-by-side racing as well as cash and prizes, including \$5,000 for top male professionals and \$5,000 for top female professionals. All the action starts and finishes on Park Avenue near Plaza de Cesar Chavez. In addition, an art exhibit and a movie night are planned during the week.

On Monday, February 16, the Lance Armstrong Foundation will be hosting a kick off reception at the Tech Museum in downtown San Jose to announce the LIVESTRONG Challenge will be coming back to San Jose in July 2009.

The Amgen Tour of California is Tuesday, February 17, 2009. This year the route starts in San Jose at the Park and Almaden festival areas. One highlight of this year's race is the return of Lance Armstrong to professional cycling. He will join the Astana Cycling Team along with Levi Leipheimer at this year's race.

Patricia extended an invitation to all board members to join the activities for both the San Jose Cycling Classic and the Amgen Tour of California.

V. Bid Submissions Review

A. NCAA Division I Women's Volleyball Championship

San Jose / Stanford University was not selected for December 2010 or 2012 Championships.

B. NCAA Division I Women's College Cup (Soccer) Championship

December 2011, Santa Clara University host institution. NCAA Division I Semifinals and Championship, Four teams, two days of competition; semifinals on Friday, championship on Sunday, 670 room nights over 5 days. Bid pending: expect update late Jan / early Feb.

VI. New Events / Approval

A. USA Gymnastics

2012 U.S. Olympic Trials – Gymnastics , June 28 – July 1, 2012, Previous hosts: Philadelphia (2008), Anaheim (2004), Boston (2000, 1996), Baltimore (1992), Salt Lake City (1988), and Jacksonville (1984 & 1980), Team Trials are a collaborative, three-way partnership between the U.S. Olympic Committee, USA Gymnastics, and the local organizing committee, RFP/Letter of Interest anticipated in early 2009.

B. USA Taekwondo

National Qualifier – May 2009, 500-700 room nights, US Open – February 2010, 2000 room nights, National Qualifier – March 2011, 500-700 room nights, Junior and Senior Nationals – July 2012, 6,000-7000 room nights. San Jose Sports Authority and the San Jose Convention & Visitors Bureau exploring a bundling concept for multiple events.

C. USA Judo

2009 US Open (October), SJSA to support venue costs, ancillaries, volunteers, transportation, and hospitality. Estimated SJSA costs: \$10,000-\$12,000

Gary Fazzino moved the proposed events be approved as presented, Larry Stone seconded the motion and it passed unanimously.

VII. Committee Reports

A. Bylaws to be reinstated at our next board meeting

1. The current bylaws need to be reviewed and revised by the committee and brought back for the board approval.

B. Board Development

1. There are currently three board member positions that need to be filled. The board development committee will meet in the next 30 days to discuss potential nominees.
2. Chair – Term Extension / Approval

Gary Fazzino moved the Chair term extension to be approved as presented, Pete Constant seconded the motion and it passed unanimously.

VIII. New Other Business

A. Earthquakes Season Recap and Stadium Update

As part of their agreement with MLS, plans for a soccer-specific stadium in San Jose are currently being negotiated with the hopes that the Earthquakes will have a permanent home to call their own for the 2011 season.

IX. Confirm next meeting February 4, 2009

- A. Meeting time consideration (Noon vs 4PM)
- B. 2009 Board Meeting Dates
 - March 18
 - May 20
 - June TBD
 - September 16
 - November 18

Charlie Faas moved the board adopt 4:00 PM as the standing meeting time for future board meetings, Larry Stone seconded the motion and it passed unanimously.

X. Board Retirement Presentation

Patricia thanked Dave Cortese for his contributions and service to the San Jose Sports Authority Board.

XI. Adjournment

Meeting adjourned at 5: 31 p.m.

Recorded by,


Victor M. Arrañaga, Jr., Secretary